



As a business participating in LPCCC's **SHOP THE SHORE TOUR** ~ it is **MANDATORY** to be offering & promoting something special to customers (ie. free gift wrapping, free draw, discounts, gift with purchase, free treat or refreshment – something to help entice them to the event but more importantly to your business). The registration form has a line for your **SPECIAL OFFER**. The goal is to make this event **EXTRA** special for customers!

**HOLIDAY EDITION: Thurs., Nov. 12, Fri., Nov. 13, Sat., Nov. 14, Sun., Nov. 15, 2020**

**SHOP THE SHORE TOUR STORE/HOME-BASED BUSINESS REGISTRATION FORM**

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ Postal Code: \_\_\_\_\_

☐ **CHAMBER MEMBERS: \$125**

☐ **NON-CHAMBER MEMBERS: \$185**

\*PLEASE CHECK (✓) YOUR SELECTION (includes map locator & description)

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please write your offer, products, specials in the space provided (35-45 words please)

☐ SAME AS LAST YEAR'S DESCRIPTION PLEASE.

or ☐ NEW DESCRIPTION: \_\_\_\_\_

**SPECIAL OFFER:** \_\_\_\_\_

Also, please check (✓) which days you will be open: ☐ Thursday ☐ Friday ☐ Saturday ☐ Sunday  
Hours MUST be minimum of 9am-5pm on your open dates.

(this is a result of customer feedback from confusion & disappointment)

**Additional Options:**

**Location Signage: \$49 each sign (one-time cost) # \_\_\_\_\_ @ \$49 = \_\_\_\_\_**

(these are yours to keep and display)

**DEADLINE: WEDNESDAY, SEPTEMBER 16<sup>TH</sup>**

**We will notify you via email when Shop The Shore maps (signs if applicable)**

**will be available for pickup.** Payment MUST be received with registration.

Please make cheques payable to:

**LONG POINT COUNTRY CHAMBER OF COMMERCE.**

Send or drop-off your payment & registration to:

**Jane Thomson**

**1081 Bay St., Box 248, Port Rowan, ON N0E 1M0**

**cell: 519-410-4861 • email: jane.thomson@eastlink.ca**

Feel free to contact me if you have any questions - thanks!

**ATTENTION!!!**

**DOWNTOWN PORT ROWAN  
STS BUSINESS PARTICIPANTS!**

**DUE TO CONSTRUCTION PLEASE KEEP  
YOUR STOREFRONT AS CLEAR AS  
POSSIBLE SO THAT SHOPPERS CAN  
EASILY NAVIGATE THE SIDEWALKS.  
LIMIT YOUR OUTSIDE PRODUCT,  
ESPECIALLY IF YOUR STORE DOES NOT  
HAVE AN INSET AREA TO PLACE ITEMS.**